



Qualitative Research & Innovation Webinar Series presented by NVivo and SAGE Publishing

Landing Page - <https://www.qsrinternational.com/nvivo-qualitative-data-analysis-software/resources/live-webinars>

October 7, 2020 – 12 PM EDT

Title – Doing qualitative research in a digital world

Description: In this webinar, Dr. Trena Paulus and Dr. Jessica Lester, co-authors of the forthcoming *Doing Qualitative Research in a Digital World*, will guide participants in a critical appraisal of the role that digital tools and spaces can play across the research process. They will illustrate how theories of technology can inform qualitative research design in today's world and will offer strategies for generating a unique digital workflow for designing and implementing qualitative research studies. Narratives describing cutting-edge use of digital tools and spaces will be shared to provide a practical illustration of the content.

Presenters: Trena M. Paulus and Jessica N. Lester

Organizations: East Tennessee State University and Indiana University

Trena M. Paulus, Ph.D. is a professor in the Research Division of Family Medicine, Quillen College of Medicine, East Tennessee State University. She is affiliate faculty with the Applied Social Research Laboratory at ETSU where she works in the areas of research support and innovation for the university. She is a co-author of *Digital Tools for Qualitative Research* (SAGE) and *Looking for Insight Transformation and Learning in Online Talk* (Routledge). Dr. Paulus has published over 70 peer-reviewed journal articles and numerous book chapters focused on the intersection of technology and qualitative research, online learning and teaching, and language-based research methodologies. She has recently co-edited special issues on these topics in *Qualitative Inquiry*, *The Qualitative Report* and the *Journal of Pragmatics*, which won the Neal R. Norrick special issue award.

Jessica Nina Lester, Ph.D. is an Associate Professor of Inquiry Methodology (Qualitative Research) in the School of Education at Indiana University, Bloomington. Dr. Lester has published over 80 peer-reviewed journal articles, as well as numerous books and book chapters focused on discourse and conversation analysis, disability studies, and more general concerns related to qualitative research. She is a co-author of the first edition of *Digital Tools for Qualitative Research*, published with SAGE. She has also co-edited a book focused on performance ethnographies (Peter Lang, 2013) and is currently co-authoring a book focused on applied conversation analysis with SAGE. More recently, Dr. Lester co-authored a research methods textbook with SAGE (*An introduction to educational research: Connecting methods to practice*) and served as the co-editor of *The Palgrave*



handbook of child mental health: Discourse and conversation studies and The Palgrave handbook of adult mental health: Discourse and conversation studies. She is a founding member of the

Microanalysis of Online Data international network, the Associate Director of the Conversation Analysis Research in Autism group at the University of Leicester, UK, and the former co-program chair and current chair of the Qualitative Research Special Interest Group (AERA). In 2014, Dr. Lester received AERA's Division D's Early Career Award in Measurement and Research Methodology (Qualitative Methodology) and has also won several teaching awards at Indiana University. She has most recently published in journals such as Qualitative Inquiry, Qualitative Research, and Discourse Studies.

October 20, 2020, - 11 AM EDT

Title: Getting Started with Qualitative-focused Mixed Methods Research: 4 Essential Things to know and do

Description: Are you interested in mixed methods research but unsure of whether it is a good fit for your more qualitative-focused study ideas? Mixed methods research requires specific knowledge and skills within the rapidly evolving field.

This webinar will introduce four essential things to know and do as you embark on a mixed methods research study and is organized around four key questions: (1) Why is integration of qualitative with quantitative research needed for your study? (2) What will your qualitative-focused mixed methods research design look like? (3) Who will your qualitative-focused mixed methods research study involve? (4) How will you represent the required evidence of integration?

Presenter Cheryl Poth University of Alberta

Bio: Dr. Cheryl Poth is a Professor and award-winning instructor and author at the University of Alberta. She is a past-president of the Mixed Methods International Research Association and author of Innovation in Mixed Methods Research (2018; Sage) and co-author with John Creswell of Qualitative Inquiry and Research Design (4th ed.) (2018; Sage)

November 12 – 12 PM EST

Title: Connecting for Collecting Data: Qualitative Research Online with Human Participants

Description of Webinar:

We are accustomed to communicating electronically, but how can you collect data when real participants are on the other side of the screen? In this webinar we will explore ways to design

and conduct qualitative research online, including 1-1 or group interviews, participant observation, or creative methods.

Presenter: Janet Salmons, PhD

Organizations: SAGE MethodSpace and Vision2Lead

Short Bios: Dr. Janet Salmons is a free-range scholar, writer, coach, and artist through Vision2Lead. She serves as the Methods Guru for SAGE Publications' research community, www.MethodSpace.com. Areas of interest include emerging research methods, and teaching and collaborative learning in the digital age. Janet has written 10 books, with more on the way. Her most recent books are: *Reframing and Rethinking Collaboration in Higher Education and Beyond: A Practical Guide for Doctoral Students and Early Career Researchers* with Narelle Lemon (in press), *Publishing from your Doctoral Research: Create and Use a Publication Strategy* with Helen Kara (2020), *Learning to Collaborate, Collaborating to Learn* (2019), *Find the Theory in Your Research* (2019), *Getting Data Online* (2019), and *Doing Qualitative Research Online* (2016). Janet is the Methods Guru and lead writer for SAGE Methodspace. She is an honorary member of the TAA Council of Fellows (2019) and received the Mike Keedy Award (2018) in recognition of enduring service to authors. She lives and works in Boulder, Colorado.

December 4, 2020 – 1 PM BST (London Time) – 8 AM EST

Title: An Introduction to Rapid Qualitative Research

Description of Webinar: The webinar has been designed as a brief introduction to the field of rapid qualitative research. It will include an overview of: the history of rapid qualitative research approaches; examples of rapid qualitative research approaches such as: rapid ethnographic assessments (REA), rapid appraisals (RA), rapid and short-term ethnographies, rapid assessment procedures (RAP); the contributions and limitations of rapid qualitative research approaches (including a discussion of when these are and are not suitable); the challenges of carrying out rapid qualitative research; and the future of this field.

Presenter: Cecilia Vindrola-Padros



Organizations: University of College London

Short Bios:

Cecilia Vindrola-Padros is a medical anthropologist interested in applied health research and the development of rapid approaches to research. She works across four interdisciplinary teams, applying anthropological theories and methods to study and improve healthcare delivery in the UK and abroad. Cecilia is a researcher on the NIHR-funded Rapid Service Evaluation Team (RSET), a collaboration between UCL and the Nuffield Trust. She has written extensively on the use of rapid qualitative research and currently Co-Directs the Rapid Research Evaluation and Appraisal Lab (RREAL) with Dr Ginger Johnson. She is the past Director of the Qualitative Health Research

Network (QHRN). Cecilia works as a Senior Research Fellow in the Department of Targeted Intervention, UCL and Social Scientist at the NIAA Health Services Research Centre (HSRC), Royal College of Anaesthetists (RCOA). <https://www.rapidresearchandevaluation.com/>